

For immediate release:

Moseley Shows New Rincon at BGS Roanoke Expo

SANTA BARBARA, CALIFORNIA - June, 2010 - Moseley Associates, Inc. attended the Broadcasters General Store Expo held at the Sheraton Roanoke on June 17, 2010.

Bill Gould, Moseley Sales Engineer spoke on the new Rincon Audio Transporter to the group of radio engineers assembled. Bill also had a working Rincon on display.

Moseley Rincon is the broadcast industry's first Software Defined Audio Transport Product optimized to deliver multichannel digital audio over IP, T1 or Radio links and networks simultaneously.



Moseley's Bill Gould hosts a session on the new Rincon

Bill Gould said, "Rincon's ability to operate on these low cost network choices simultaneously gives excellent return on investment. And broadcasters will be amazed by the incredibly low purchase price."

Some 60 radio and TV engineers attended the all-day Expo which featured educational sessions on a variety of topics of technical interest. Cindy Edwards of Broadcasters General Store organized the event. BGS is a Moseley STL products dealer.

Contact:
Moseley Associates, Inc.

805-968-9621

www.moseleysb.com