

**For immediate release:**

## **Moseley CQs Radio Amateurs**

**SANTA BARBARA, CALIFORNIA - June, 2008** - Moseley Associates, Inc. spent the day with broadcasters and Amateur Radio enthusiasts at the BGS Dayton Expo Thursday May 15th, 2008, one day prior to the Dayton Hamvention, the worlds largest Amateur Radio Tradeshow.



**Attendees enjoy good conversation with Bill Gould of Moseley at the Dayton Expo**

Bill Gould, Broadcast Sales Engineer from Moseley was present to discuss with attendees how to make the right STL choice today that will insure that stations are ready now and in the future for HD Radio™, HD2, HD3, multicasting and beyond.

The BGS Dayton Expo featured educational seminars presented by industry leaders and the opportunity to discuss broadcast technology with over 30 representatives of broadcast equipment manufacturers. Breakfast and lunch were provided.

Bill Gould, who is a Ham Radio Operator himself, said, “This is a great opportunity for broadcasters who are also Hams to add a business and educational purpose to their trip to Dayton and perhaps get the station to spring for a portion of their travel expenses too”.

Cecile Gibson and Gary Tibbott of Broadcasters General Store planned the event.

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